

AUTHENTIC LEADERSHIP PROGRAM FOR TALENTED WOMEN

We invite you to a 10-month cross-company leadership program designed for talented women. This program is delivered in partnership of ATAIRU and Geodomein to support female leadership development in the Netherlands.



OVER THE 10 MONTHS YOU WILL...

- Identify your authentic self, and review and/or upgrade your path towards sustainable success, personally and professionally
- Discover your passions and talents and become clear about your purpose
- Unlock the most limiting patterns in your brain, and transform your inner experience during difficult situations
- Develop the leadership capacity to collaborate with others and motivate them to naturally follow you
- Transform your perception of what is and is not possible and upgrade your ability to influence your environments
- Have a unique chance to share with and learn from other successful female leaders in a trusted and caring environment and tap into their collective wisdom, knowledge, and experience

CONTENT OF THE PROGRAM IS BASED ON

- Research of women leaders across the world conducted by Radka Dohnalová, founder of ATAIRU during her studies at Harvard Business School
- A broad scan of academic research incorporating psychology, behavioural economics and latest neuroscience
- Transformational techniques for shifting mindsets and behaviours
- Systematically developing leaders over a longer term with a strong focus on day-to-day business leadership
- Experience of developing over a thousand leaders from 100 companies across Europe, Middle East and Asia
- 10+ years of experience in multinational corporate companies of facilitators ranging from leading teams and departments across countries to working with top management teams on leadership related issues and transformation programs

PREVIOUS PARTICIPANTS OF THE PROGRAM

More than thousands of leaders from 100 companies across Europe, Middle East and Asia such as ABB, Asahi, Google, Heineken, Hewlett-Packard, IBM, Innogy, NN, Microsoft, Raiffeisenbank, Santen, Sodexo, Schindler, Unipetrol or Vodafone.

HOW THE PROGRAM WORKS

- For a group of approx. 15 women in leading positions and similar experience
- A 10-month program is structured around two modules:
 - Lead Yourself
 - Lead to Collaborate
- Using various forms of learning:
 - leadership workshops
 - group and individual acceleration sessions
 - theory
 - group and individual exercises
 - reflection and sharing

LEAD YOURSELF	LEAD TO COLLABORATE
<ul style="list-style-type: none"> ● Discover your natural talents and passions ● Find and communicate your personal meaning, and in turn enable others to tap into their own source of inner motivation and purpose ● Unlock limiting patterns and transform your inner experience during difficult situations ● Develop the capacity to rise above the circumstances, take full responsibility and create a commitment to achieve results you want ● Generate the confidence to step up and act, fully engaging yourself and others in the face of risk and uncertainty 	<ul style="list-style-type: none"> ● Develop the capacity to identify the value of team members and upgrade the quality of your interactions, collaboration and communication within the team ● Engage in a process of negotiation and create more value for yourself and others ● Proactively build and use a rich network of internal and external relationships to support both personal development and realization of goals ● Build relationships based on trust, emotional mastery and personal accountability, and develop true sponsorship of others ● Transform the perception of what is and is not possible and upgrade your ability to influence your environments

TIMING OF THE PROGRAM

The program is divided into 2 periods:

1. **Lead Yourself:** February 2019 – June 2019
2. **Lead to Collaboration:** June 2019 – December 2019

No workshops and sessions over the summer (July, August).

DETAILS OF THE PROGRAM

MONTH	EVENT	DURATION
Feb 2019	Workshop #1 LEAD YOURSELF: Talent & Fears	1 day
Mar	Workshop #2 LEAD YOURSELF: Victim vs. Leader mindset, Passions	1 day
Mar-Jun	Individual Acceleration session #1	1.5 hours
Apr	Group Acceleration Session #1	1 session per group of 3 1.5 hours
May	Workshop #3 LEAD YOURSELF: Purpose	½ day
Jun	Workshop #4 LEAD TO COLLABORATE: Team in flow & Negotiation	1 day
Sep	Group Acceleration Session #2	1 session per group of 3 1.5 hours
Sep-Dec	Individual Acceleration session #2	1.5 hours
Oct	Workshop #5 LEAD TO COLLABORATE: Network	½ day
Nov	Workshop #6 LEAD TO COLLABORATE:	½ day
Dec-Jan	Closing event	2 hours

RESULTS OF THE PROGRAM

- 68% of women said that it was one of the most beneficial leadership programs they have attended
- At least 71% of women improved in their performance
- 95% of women saw improvement in their ability to deal with stress, difficult situations or situations when under pressure
- 89% of women saw improvement in their ability to lead and engage others
- 95% of women felt calmer, more balanced and more satisfied both at work and personal life

WHAT PARTICIPANTS SAID

„The program is practical and immediately feasible in practice. Plus there is range of long-term key themes for personal development. I experienced a lot of AHA moments. I am especially grateful for tremendously valuable sharing among all of us participants.“

„The program has been beneficial to me in terms of focusing on developing people talent, instead of common replenishing their shortcomings.“

„I appreciated the benefit of discussion with other participants and lecturers, sharing and inspiration. The overall concept is balanced, logical, comprehensible and easy to apply. A new view of myself has allowed me to better evaluate my own qualities and shortcomings and to reconcile them. Much better understand the attitudes of others, as a manager I am quieter and more listening.“

CONTACTS

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THE TEAM



Radka Dohnalová

Radka's purpose is reinventing learning globally to activate uniqueness. She is the founder and managing partner of ATAIRU, an international leadership development company guiding its clients—individuals and organizations—on the journey of developing authentic leaders and during strategic transformational programs across Europe, Middle East and Asia. Before founding ATAIRU Radka held various positions in business internationally including McKinsey, and the UN World Food Programme. As part of her MBA program at Harvard Business School, she co-authored The Authentic and Integrated Leadership Model.

Radka runs the authentic leadership programs outside the Netherlands.

Roosmarijn Haring



Roosmarijn her purpose is changing changemakers to shift systems and sparkle eyes. She is the founder of Geodomein, an international training company. Geodomein focuses on changing systems of organisations from within by guiding key players in teams with strategic transformational programs. Since 2013, Geodomein has worked with senior professionals and their teams in the Netherlands, Belgium and the UK. She is certified master trainer, constellations expert, author and speaker and created various team programs and games. Before founding Geodomein, Roosmarijn held various positions in businesses and organisations internationally. As Reed Business (Elsevier) editor-in-chief she hunted the best stories globally within tech niches, and led the ideal team. As manager in organisations she influenced decision makers and policy makers. Roosmarijn lives in the Netherlands with her husband and two kids.

Jan Everts



Jan's purpose is to get the best out of individuals and/or teams. 'Develop yourself with passion' is his slogan. As a trainer at Geodomein he creates impact on people and starts a transformation to longlife self development. When working with teams he is searching for ways to create outstanding performing teams without losing the personal view of each individual. He guides in a casual and personal way. No-nonsense, confronting with compassion and humor. Before founding his coaching, training & consultancy business, Jan held various management and project management positions within ING. As a HR Expert and certified coach, he coached young talents and lead intervision sessions within the ING Talent Development programs. Jan lives in the Netherlands with his girlfriend and their four kids.

ABOUT ATAIRU

**ATAIRU**

ATAIRU is an international education company. ATAIRU focuses on activating uniqueness of children and young people by helping them discover and develop their talents and passions, and guides leaders and organizations towards authentic leadership and during strategic transformational programs. ATAIRU was founded in 2013 by Radka Dohnalová. Since that ATAIRU has worked with more than thousands of leaders from 100 companies across Europe, Middle East and Asia.

www.atairu.com

ABOUT GEODOMEIN

**Geodomein**

Geodomein, an international training company. Geodomein focuses on producing change by changing systems within organisations from within by guiding key players in teams with strategic transformational programs. Since 2013, Geodomein has worked with senior professionals and their teams in companies and organisations in the Netherlands, Belgium and the UK.

www.geodomein.nl/en